

# WHY CHOOSE US FOR BUSINESS PROTECTION?

The business protection gap in the UK is estimated to be £1.1 trillion. Since 2009, we've helped over 10,000 advisers tap into this huge potential market.

## 1. EXPERT SUPPORT

Our knowledgeable and experienced specialist protection team are experts in the field of business protection and high sum assured cases. They can:

- Help develop your business model and help you break into the business protection market.
- Give you training on any business protection specialist subject.
- Provide you with advice and support on all aspects of our underwriting.
- Help you understand taxation and the importance of Trusts.

## 2. COMPETITIVE PRICING

We apply our most competitive electronic 'e' rates to all new business protection applications.

## 3. PRIORITY PROTECTION

We'll ensure that all of your high sum assured business is underwritten and completed with the minimal amount of disruption for you and your clients.

We offer:

- A single named point of contact throughout the entire application process.
- A priority protection promise that includes an initial assessment of your application within 24 hours and a courtesy call the same day we make our underwriting decision.
- Flexible client medical examination arrangements through the Harley Street Doctors Group.

## 4. SALES SUPPORT

- A dedicated website containing details on business protection, webcasts and online calculators to assist you in the advice process.
- Sales support literature including lead generation client flyers, business health check questionnaires and quick reference adviser sales cards.

This is not a consumer advertisement. It is intended for financial advisers and should not be relied upon by private investors or any other persons.

## CONTACT US

0845 273 0010

Call charges will vary. We may record and monitor calls.

ifaprotection@landg.com

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