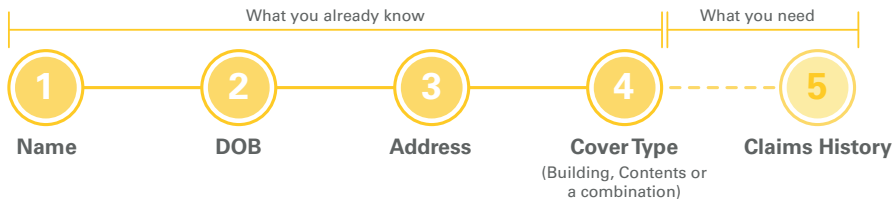


# SmartQuote for Intermediaries

Available through GI Connect, SmartQuote is an exciting innovation designed to streamline the home insurance quote and apply process to make it easier for you to sell home insurance to your customers.

## KNOW YOUR CUSTOMER?\*

With SmartQuote you can get a Buildings and Contents quote in as little as one question.



\*Customer's name, DOB and address.

**SmartQuote** does all the work so your customer doesn't have to.



We **no longer** need to ask customers questions such as what locks they have, or what type of property they live in, because **we already have what we need**.

## HOW IT WORKS

### Big Data



We use over **400 data points** from various public sources such as **property listings, surveys and map data**.

### Fewer Questions



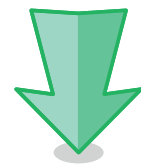
Our typical buildings and contents insurance quote asks customers around **40 questions**. SmartQuote delivers a **quote in as little as one**.\*

\*Assuming you know your customer's name, DOB and address.

## BENEFITS



Access to our latest home insurance products - Home Insurance and Home Insurance Plus.



Reduced disclosure risk - customers no longer have to answer a lot of complex questions where they may be unsure of the answers - which potentially means fewer claims declined.



Different to an indicative quick quote system - the quote we give your customer is guaranteed, assuming they can agree to our usual assumptions.

We also have **SmartClaim** which has simplified the claims process.



By **combining technology and automation** SmartClaim **streamlines** the customer claim experience.

For more information please visit:  
[www.legalandgeneral.com/smartquoteINT](http://www.legalandgeneral.com/smartquoteINT)

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