

Smartquote is smarter

For professional use only

With smarter features and fewer screens, our SmartQuote for Intermediaries tool makes getting a quote for your customer easier than ever before.

THE SMARTQUOTE YOU LOVE

Launched in 2019, our industry-leading SmartQuote tool has proven a game-changer in the Home Insurance market. Getting rid of the need for complex questions and lengthy phone calls, SmartQuote gives intermediaries a quote for their clients in just five simple questions – details like their name and postcode.

We've taken even more clicks out of our Home Insurance journey.



FASTER:

We've reduced the number of screens you need to click through to get a Home Insurance quote.

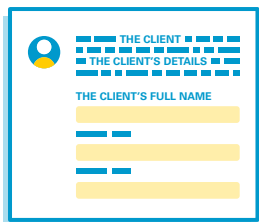
This is the most important step in terms of improving the overall experience of using SmartQuote. It's allowed us to streamline the quote and buy process even further and improve the look and feel of the site.

SMARTER:

You'll still be able to save the quotations in the same way as you can currently. We introduced an 'application' phase to the journey for cases where your client has agreed to go ahead with the policy but doesn't yet know their mortgage completion date.

This allows you to capture all the remaining information you need, such as bank details before saving the quote again prior to submission - there's no longer any need to contact your customer again at the point of activating the quote.

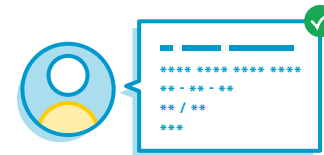
We've also moved the position of where we ask for a policy start date meaning that you'll no longer need to enter a start date simply to get a quote. We'll now ask you to confirm the date you'd like the policy to go on cover when you're ready to submit the case instead.



EASIER:

To make the sales process even clearer for you, we've changed some of the language used in the journey from 'you' to 'your client' to avoid any confusion about information we need.

For example, where we ask for an email address.



Find out more about SmartQuote at
www.legalandgeneral.com/adviser/general-insurance

Legal & General, L&G, L&G – EVERY DAY MATTERS and the Legal & General Logo are registered trademarks of Legal & General Group PLC and are used by Fairmead Insurance Limited under licence. Legal & General Group PLC has no responsibility for the products of Fairmead Insurance Limited or the servicing of those products. This policy is underwritten by Fairmead Insurance Limited which is a member of the Liverpool Victoria General Insurance Group. Fairmead Insurance Limited is not a member of the Legal & General group of companies.

Fairmead Insurance Limited is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority. Financial Services Register number 202050. Registered in England and Wales Number 00423930. Registered office: 57 Ladymead, Guildford, Surrey, GU1 1DB