

# Press release

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30 January 2019

## Legal & General announced as headline sponsor for England Korfball Grand Finals

[Legal & General](#) have today announced that they are sponsoring the England Korfball Association's Grand Finals.

The *Legal & General England Korfball Grand Finals* will see the country's best players return to London's iconic Copper Box Arena over the [1-2 June 2019](#) for the highlight of the Korfball season.

Legal & General's renewed commitment to the sport follows their sponsorship and support for the 2018 [National Schools Championships](#), where the best teams from the UK's primary schools competed for the coveted accolade of National Schools Champions.

Legal & General will also be supporting England Korfball to engage the nation in korfball, through a programme of promotional activities in schools, universities and workplaces.

## The UK's only truly gender-diverse sport

Korfball is a unique mixed gender sport, consisting of teams of four men and four women. In a game that shares its roots with basketball, all players collaborate to score goals by shooting into a basket while trying to prevent the opposition from scoring.

Korfball is recognised by the International Olympic Committee, the International World Games Association and Sport England. England Korfball partners with #ThisGirlCan (while recognising that #ThisBoyCanToo).

### **Ellen Pearce, Chair of England Korfball, said:**

*"We are thrilled to welcome Legal & General as major partners of England Korfball. At a time when inactivity levels and social isolation are rising, we know that Korfball has a key role to play in bringing gender equality to the heart of the sporting world and in combating societal challenges. The support from Legal and General will make possible a range of initiatives that will deliver greater participation, particularly at school, university and corporate levels".*

## Legal & General's commitment to pitch parity

Legal & General's sponsorship of the event is part their on-going programme of activities and initiatives designed to encourage meaningful inclusion and equality. Legal & General are long-term supporters of the [30% Club](#), [The Diversity Project](#) and the [Women in Finance Charter](#).

### **Dame Helena Morrissey, Head of Personal Investing at Legal & General Investment Management, Chair of the Diversity Project and Founder of the 30% Club, commented**

*"Korfball is such a wonderful sport and we're delighted to sponsor the Grand Finals. This is a real opportunity to see how men and women can work together as team mates and true peers in a competitive setting. On a personal level, I'm delighted that we can support the tournament having seen my daughter Millie play for her university and after working closely some years ago with the organisers of the Oxford Cambridge Boat Races to help achieve equality for the Women's Race.*

*Korfball is not just encouraging women to participate in sports, but to be raised up as equals. It's fun to watch and a brilliant game that captures real gender equality".*

## Notes to editors

### Legal & General Investment Management:

Legal & General Investment Management is one of Europe's largest asset managers and a major global investor, with total assets of £902 billion\*. We work with a wide range of global clients, including pension schemes, sovereign wealth funds, fund distributors and retail investors.

Throughout the past 40 years we have built our business through understanding what matters most to our clients and transforming this insight into valuable, accessible investment products and solutions. We provide investment expertise across the full spectrum of asset classes including fixed income, equities, commercial property and cash. Our capabilities range from index-tracking and active strategies to liquidity management and liability-based risk management solutions.

\* LGIM internal data as at 31 December 2016. These figures include assets managed by LGIMA, an SEC Registered Investment Advisor. Data includes derivative positions and advisory assets.

Stephanie Ramos

Senior Media Relations Manager

Telephone: 0203 124 4355

Email: [Stephanie.ramos@lgim.com](mailto:Stephanie.ramos@lgim.com)

Elisabeth Steyn

Media Relations Executive

Telephone: 0203 124 4353

Email: [Elisabeth.steyn@lgim.com](mailto:Elisabeth.steyn@lgim.com)  
[landgi@fticonsulting.com](mailto:landgi@fticonsulting.com)